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## Village Tea Company & Deborah Cox: A New Partnership for 2012

**Dallas, TX (January 10, 2012)** – Village Tea Company, dedicated to providing unique flavor combinations, healthy and environmentally friendly tea products, is excited to announce a new partnership with an amazing artist, personality and tea lover, Deborah Cox!



The 10 time #1 Billboard chart topper, double platinum, Broadway star, and Grammy nominated artist, Deborah Cox, has joined the Village Tea Company executive leadership and ownership team because of her strong belief in making healthy choices and how tea can play a significant role in those choices.

Deborah Cox is a tea lover and has chosen Village Tea as the exclusive tea company to help maintain her prime performance shape and focus. Additionally, she uses tea, Village Tea Company, as an opportunity to relax with friends.

Through this new partnership, Deborah Cox will also introduce her own line of organic flavored loose leaf teas under the Village Tea Company brand. "I'm so excited to

join Village Tea Company and Tea Expert Martin Ekechukwu to really promote the amazing health properties of tea especially loose leaf tea" said Deborah. "I'm looking forward to reaching a new audience of tea lovers. It's such an exciting time!"

"Village Tea has been focused on maintaining and improving our high standards for the environment and tea as well as developing amazing long lasting relationships with our retailers and consumers" said Founder and Chairman, Martin Ekechukwu. "Having the amazing and talented Deborah Cox as a partner and spokesperson speaks to the growth trajectory and potential of Village Tea Company to become the most admired tea company in America."

Deborah Cox has several favorite Village Tea Company flavors including Spice Route Chai, Cherry Me Bloom Rooibos with Acai, Strawberry Passion White Tea, and Gentle Organic Lemon Ginger Green Tea just to name a few. Plus she truly loves the Mobile Teapot as a great way to enjoy loose leaf tea on the go!

For more information on Village Tea, please visit [www.VillageTeaCo.com](http://www.VillageTeaCo.com).

### **About Village Tea Company**

Founded in 2009 by young entrepreneur and tea expert, Martin Ekechukwu, Village Tea provides unique, flavorful, loose leaf teas sourced from only the highest-quality ingredients. Village Tea has a firm commitment to both health and the environment with earth-friendly packaging and sustainable relationships with growers. Available in stores across the U.S. including Vitamin Shoppe, Whole Foods, Akin's Natural Foods, Chamberlain's and Central Market, Village Tea's products are also available for purchase online. For more information, please visit [www.VillageTeaCo.com](http://www.VillageTeaCo.com), become a fan on [Facebook](#) or follow Village Tea on [Twitter](#). *Village Tea – More Flavor. Less Etiquette.*